

► NC MOSAIC P. 2

► NCLA CONFERENCE P. 3

► CENSUS DATA P. 4

► GENEALOGY CONFERENCE P. 4

► LBPH P. 5

August 2009

STATE LIBRARY OF NORTH CAROLINA

State Library

UPdate

SWAP AND CHAT 2009

Adds Video Category

Did you create interesting public relations material in 2008 or 2009? Be sure to enter the SWAP AND CHAT *Best of Show* at this year's NCLA conference. Submit your favorite publicity promotional piece in any of the following categories: annual reports, bibliographies, booklists, calendars, fundraising materials, general brochures, newsletters, program and event materials, web site promotional materials, and this year's new category video library promotion. For the first time libraries are encouraged to enter their promotional videos as part of the *Best of Show*. The video entry must be submitted on a flash drive. Judges will select winners based on content, originality, design, format and effectiveness; view entries by library size (small, medium and large); and award a first place for each library type in each category. Awards will be presented at the NCLA Conference on Thursday, October 8. Entries must be submitted by September 1. Entry forms and information are available at <<http://nclaconference2009.pbworks.com>> and <<http://nclibrarymarketing.blogspot.com/>>.



In addition to the *Best of Show*, tables will be set up in the NCLA exhibit hall for SWAP and CHAT, giving conference participants an opportunity to view publicity materials and share marketing ideas with their colleagues. All types of libraries are encouraged to submit samples of their public relations materials for inclusion, the more participation the better the swap. At least 50 copies must be submitted for each category.

For more information on SWAP and CHAT or *Best of Show* contact Pam Jaskot at 919-807-7421 or <pam.jaskot@ncdcr.gov>.

BREAKING NEWS

Governor Beverly Purdue will lead North Carolina's library card sign up campaign, working with the State Library throughout the month of September to encourage North Carolinians to visit their public library and sign up for a library card. Public libraries across North Carolina are encouraged to promote the campaign in their communities. Governor Perdue will kick off the campaign in early September. Libraries will be provided with news releases and online promotional materials. For more information contact Pam Jaskot at 919-807-7421 or pam.jaskot@ncdcr.gov.



NC MOSAIC (Managing, Organizing, and Strengthening Access to Institutional Collections)

Local, county, and state government information is found (or perhaps equally likely, *not* found) in public and academic libraries, historical societies, government agencies, and even in corporate offices. Locating information about a certain topic is often challenging and a researcher may need to travel from one institution to another to gather a complete view of a topic. With **NC MOSAIC**, the State Library of North Carolina brings together in one online location links to important collections of government information. This information includes maps, publications, records, and historical documents that have been made available on the Internet by academic institutions or government agencies in North Carolina.

The records in **NC MOSAIC** do not contain government information themselves; but describe and link to online resources found all over the state. Searches within **NC MOSAIC** examine these descriptions for word and phrase matches and point researchers directly to relevant collections.

NC MOSAIC began in 2008 by reviewing and describing online collections of government-related resources from two sources: North Carolina county government collections (which often contain county board meeting minutes, geographic collections, land records, and historical information); and North Carolina public and private academic institutions, (hosts to historic publications, letters, photographs, postcards, and other unpublished materials that relate not just to North Carolina government but to national politics, international conflicts and the Civil War, political campaigns, and related information). By the end of 2009 plans are to include a comprehensive survey of North Carolina state agency online collections. The collection is updated frequently, so visit the site often. Or you can sign up to receive an RSS feed from the home page, and you'll automatically receive updates when new records are added or existing records are updated. **NC MOSAIC** is available online at <<http://mosaic.ncdcr.gov>>.



North Carolina Family Records Online

The State Library of North Carolina and the North Carolina State Archives are proud to present their newest digital collection, *North Carolina Family Records Online*. View page at <<http://statelibrary.ncdcr.gov/dimp/digital/ncfamilyrecords/>>. The digital collection currently contains nearly 220 family Bible records (lists of birth, marriage, and death information typically written in of North Carolina family Bibles) from the State Archives, and the six-volume *Marriage and Death Notices from Raleigh Register and North Carolina State Gazette: 1799-1893*, an 1,100-page compendium of marriage announcements and obituaries compiled by then State Librarian Carrie L. Broughton. This exciting online collection was unveiled at the National Genealogical Society Conference, held at the Raleigh Convention Center, May 13-16. Nearly 200 conference-goers – including genealogy librarians, genealogists, history buffs, and the general public – attended two interactive presentations about this and other online collections hosted by the Library and Archives. *North Carolina Family Records Online* has a narrow scope at present, containing only a tenth of the over 2,000 Bible records owned by the North Carolina State Archives, but it is hoped that the online collection will continue to grow. All of the Bible records selected for digitization contain family history information dating from the 1700s or earlier and span 150 years, with the majority of the materials dating roughly between 1750 and 1900. Each record has been scanned, transcribed by Archives and Library staff, and is available on the web. And, because the mostly handwritten materials have been transcribed, the entire collection is full-text searchable, enabling users to search by name, location, or other subject words and phrases. Due to the content and period of time covered in the *North Carolina Family Records Online* collection, it reflects only a small segment of North Carolina's diverse population – namely literate, Protestant Caucasians of the 18th and 19th Centuries. However, 25 Bible records contain documentation about the birth of slaves, and many other records contain information about governors, legislators, and other political and military leaders who helped shape this country. The State Archives continues to collect Family Bible Records that begin before 1913 from all of North Carolina's citizens, to provide a broader understanding of North Carolina's past. Send questions to Amy Rudersdorf <amy.rudersdorf@ncdcr.gov> and Druscie Simpson <druscie.simpson@ncdcr.gov>



The State Library recently announced **Library Services and Technology Act (LSTA)** grant awards for 2009-2010. One hundred and eighty five projects were approved for funding totaling \$4.7million. The grants are awarded in response to specific needs of public, academic, school and community college libraries. Funding is made possible by a grant from the U.S. Institute of Museum and Library Services, a federal grant making agency. For a listing of grant awards see <<http://statelibrary.ncdcr.gov/AwardsList09-10.htm>>.

State Librarian Mary Boone has appointed three new members to the Library Services and Technology (LSTA) Advisory Committee: Jim Curtis, Deputy Director, Health Sciences Library, UNC-Chapel Hill; David Singleton, Director of Library Experiences, Public Library of Charlotte & Mecklenburg County; and Billie Durham, Assistant Professor, School Library Media Program Coordinator, Department of Library and Information Studies at UNC Greensboro.

The nine-member advisory committee is composed of representatives from public, academic, K-12 schools and special libraries, and it provides leadership for the federal library program in North Carolina. The committee advise the State Librarian on LSTA needs, plans, policies, and priorities. Three years of hard work, sound advice and wise counsel were provided by outgoing members: Sandra D. Andrews, Assistant Professor, Department of Library and Information Studies at UNC Greensboro; Jody Risacher, Director, Cumberland County Public Library and Information Center; and Eliza S. Robertson, Library Director, National Humanities Center.

State Library Staff @ NCLA Conference

PRECONFERENCE PROGRAMS

6 Keys to a High Performing Board of Trustees: Creating the Future not Minding the Shop!

Presented by Jennifer Pratt, Chief of Library Development and Anne Marie Elkins, Library Consultant.

Maximize Your Marketing with Minimum Cost

Coordinated by Pam Jaskot, Library Consultant. Topics include word of mouth marketing, the newest technologies for promoting library programs, and displays and reader's services.

CONFERENCE PROGRAMS

All About Census 2010-Beth Hayden, State Demographer, panelist.

Government Resources in State Library Digital Projects

Presented by Amy Rudersdorf, Director, Digital Information Management, and Jennifer Davison, Head, Government Documents Branch.

Library Workforce Challenges in North Carolina-Mary Boone, State Librarian, panelist.

"State of North Carolina Libraries"- Mary Boone, keynote speaker.

Our Poets Speak

Coordinated by Frannie Ashburn, Library Consultant
North Carolina poets read from their work to celebrate poetry in libraries.

State Library Exhibit— come visit State Library staff in the Exhibit Hall.

SWAP and CHAT- see information on page 1



Data Due

September 30th is the deadline for submitting the FY2008-2009 public library statistical report. Survey information, including username and password, has been sent to each library director by e-mail. New for 2009: the Bibliostat Collect online system supports Internet Explorer 6.0 or higher or Firefox 1.5 or higher or any other Web browser compatible with these browsers. If you have questions contact Timothy Owens, State Data Coordinator, by phone at 919-807-7424 or by e-mail at <timothy.owens@ncdcr.gov>.



North Carolina Census Data: 1960-1980

According to the US Census Bureau, the Raleigh suburb of Cary grew nearly 7% last year and is the third-fastest growing community with a population over 100,000 in North America (based on rate of gain). Raleigh, itself, ranks eighth, with a population increase hovering just below 4%. Of the top ten fastest growing metropolitan areas in the United States, two are in North Carolina: Raleigh (1st) and Charlotte (7th).

In a state undergoing such a rapid transformation, historic census data can help to gain insight into how dramatic these changes are and how they might impact decisions about planning for future growth.

The latest digital collection from the State Library of North Carolina, **NC Census Data: 1960-1980**, makes North Carolina demographic data from the 1960s, 1970s, and 1980s full-text searchable for the first time. The original collection of paper documents and maps, housed in file folders at the State Data Center since it was created from federal census files decades ago, contains invaluable county- and state-level demographic data and enumeration district maps from 80 of North Carolina's 100 counties.

The majority of the demographic information dates from the 1980 Census. The maps, as well as population counts and housing data are available from the 1960 Census, and "selected characteristics" for 99 of 100 counties are available from the 1970 Census.

Access the collection online at: <http://statelibrary.ncdcr.gov/dimp/digital/census/index.html>

This digital collection was produced in partnership with the NC State Data Center and was funded through an LSTA Statewide Leadership Grant.

Record Numbers at the Government & Heritage Library

The National Genealogical Society held its 2009 Family History Conference at the Raleigh Convention center May 13-16. Conference attendees took advantage of the rich genealogical resources available in the Government and Heritage Library and the State Archives Search Room. Library staff worked diligently to provide research assistance to the hundreds of genealogists visiting the library. Over 600 people used the library during the conference, almost doubling the usual attendance. Researchers came from over 40 U.S. states and Australia, Canada, England, and Honduras. Comments collected from researchers illustrated how impressed they were with the library's resources and knowledgeable staff.



"This has been a wonderful experience. The materials available here are unique and I've loved seeing them. I've been able to fill in many blanks in my families."

Betty Clay

"I was amazed at your thorough collection. You even have Virginia's Swem Index. I learned a lot about Mecklenburg County in colonial times. So helpful and friendly, thank you."

Kathryn Parker

"I am a genealogist from NJ but all of my family lines came through NC. I have exhausted all the resources elsewhere and hope to find a few leads at the NC State Library and Archives. My one day in the library alone has proved that there are FABULOUS resources here that simply do not exist anywhere else. The library and its staff are invaluable, and I could not begin to describe the wealth of information the library and archives contain.

Judy G. Russell

For more information about the genealogy collection contact Pam Toms at pam.toms@ncdcr.gov or 919-807-7461

NCLBPH 2009 Summer Reading Event

Participants of the Library for the Blind and Physically Handicapped's (LBPH) summer reading program enjoyed an instrument "petting zoo" at the recent kick off event. For the first time in almost 20 years, LBPH is offering a Summer Reading Program for their juvenile patrons. The theme *Be Creative @ Your Library*, is modeled after the national Summer Reading Program.

Musicians from the North Carolina symphony provided participants an opportunity to handle and play over 15 different instruments at the kick off event on June 25 at the Governor Morehead School (GMS). A PowerPoint presentation highlighted artists who overcame disabilities and made a contribution in the creative arts, including GMS graduates Doc Watson and Ronnie Milsap. The children at the event created Native American Rain Sticks using empty paper towel and gift wrap cardboard rolls, stuffing them with rice, pasta, beans, and popcorn.

The 26 children registered for the NCLBPH Summer Reading program will be encouraged to read throughout the summer months and receive a prize for every 5 books they read. Prizes include gift cards for iTunes, Wal-Mart, Target and McDonalds.



DJ Robinson and Diamond Collins



NC Symphony instrument "petting zoo"

Staff Updates

At the 2009 American Library Association national conference, **Amy Rudersdorf**, director of the Digital Information Management Program at the State Library, presented at two sessions on digital access and preservation activities. The first presentation, sponsored by OCLC, described the activities that Government & Heritage Library staff have undertaken to integrate born-digital State government document preservation into their day-to day acquisition, cataloging, and access workflows. The second presentation described the Digital Custodial Frameworks for Archival Preservation grant program and the role that the State Library and State Archives are playing in the development of this tool for the management of digital files.

Due to state budget cutbacks Library Development's temporary position of workshop registrar has been eliminated. **Ann Baker Ward** will be leaving the State Library after 10+ years of service in Library Development and reference services.